

Public Sector Waste Minimisation Campaign
Ymgyrch Lleihau Gwastraff y Sector Cyhoeddus
Towards Zero Waste Tuag at Ddyfodol Diwasttraff



Welcome to the second issue of the PSWMC 2010/11 newsletter. The Resource Efficiency Grant fund is open for applications! This issue will provide you with an insight into organisations who have previously benefited from receiving Resource Efficiency Funding, a communications tool kit to help reengage your staff in waste minimisation and recycling initiatives, and Top 10 Tips to maximising resource efficiency gains.

**Resource Efficiency Equipment Fund
2010 – NOW OPEN for applications!**

The equipment fund provides up to £3,000 for organisations in the purchase of equipment aimed at reducing in house generated waste to landfill. The fund is OPEN for you to apply! The Wales Public Sector website has all the information you need. [PSWMC Website](#).

Don't forget the closing date is 9th August...

In 2009/2010 we received 45 applications to the equipment fund to help organisations reduce their waste disposed of to landfill. Abercanaid Community School, received £6,857 for the purchase of recycling bins, a steam cleaner, a dishwasher and reusable cups to eliminate use of disposable cups, eliminate use of aerosols and plastic containers as used in the cleaning of the school premises and increase recycling of indoor generated waste. The School have achieved a combined saving of 6 tonnes of Tetra Pak and plastic. To view other examples visit the [PSWMC Website](#).

Free Communications Toolkit

The way you communicate in your organisation has the power to motivate and engage everyone in waste reduction and recycling activities. Even with the best will in the world, it is difficult to make sure that all staff always reduce, reuse and recycle. We all know that this is often the last major hurdle for organisations trying to minimise their waste. Engagement is the primary outcome of whatever communications activities you carry out. There are many different ways to achieve this but it can be done via any communication channel available as long as it ends up with a positive change in behaviour .

To help public sector organisations on the path of effective engagement we have produced a free to download [Communications Tool Kit](#). The toolkit provides you with a variety of tools and guidance notes and other useful items to make the most of your Resource Efficiency and waste minimisation initiatives.

**Less than 8 years of landfill space left for
England and Wales, warn council leaders**

With the Wales public sector producing enough waste per year to fill the Millennium Stadium in just over a year, what is your organisation going to do to minimise waste?



www.lga.gov.uk/lga/core/page.do?pagelid=12349110

**Improving How You Deal With Waste
CAN SAVE YOU MONEY!**

Improved Resource efficiency can result in a number of cashable and non cashable savings for your organisation.

The Waste Improvement Network (WIN), a service for Local Authorities, have brought together a number of WINning ideas and suggestions that you could adapt to your in-house activities in identifying across-the-board savings. The [10 steps](#) can be looked at individually or as part of an overall waste minimisation and resource efficiency review.

If you require any further information about the Public Sector Waste Minimisation Campaign please contact us on public.sector@envirowisewales.org.uk or visit the [PSWMC website](#).