

Public Sector Waste Minimisation Campaign Ymgyrch Lleihau Gwastraff y Sector Cyhoeddus

Towards Zero Waste Tuag at Ddyfodol Diwastraff



Welcome to the last issue of the PSWMC newsletter. This issue gives an update on the Sector Plan for the public sector, supporting the Waste Strategy—Towards Zero Waste. It also shows what impact the campaign has had in 2010/11 and since 2008. Information is also available on what support is available out there.

Towards Zero Waste Sector Plans

A key component of the Wales waste strategy is the publication of sector plans which provide the details on actions to be carried out by the specific sector, by the Welsh Assembly Government and others to deliver the outcomes, targets and policies in Towards Zero Waste.

There will be a range of sector plans out for consultation in 2011. The public sector has a role to play across all the sector plans and a specific sector plan for the public sector will also be produced. The sector plans can be found [here](#). The first sector plan on municipal (household) waste was consulted on in 2010 and has now been published: [Municipal Sector Plan part 1](#) along with the [Collection, Infrastructure & Markets consultation](#). Look out for the Food Manufacturing, Service and Retail consultation document due for publication shortly.

The sector plan for the public sector consultation document is currently in the process of being developed. Meetings have been held with a range of stakeholders covering a wide range of issues including sustainable procurement, reducing food waste, changing behaviour, measuring, monitoring and targets and reducing clinical waste. If you would like to have an input into the document please contact [Liz Franks](#) to discuss the mechanisms available.



A PSWMC Farewell

The Public Sector Waste Minimisation Campaign has been supporting public sector bodies in Wales in implementing waste reduction action plans since 2002. Current support activities will complete by 31st March 2011. Future activities will be defined in the [Towards Zero Waste Sector plan for the public sector](#), to be issued for consultation later in 2011. The Sector plan builds upon the good work demonstrated by the wide range of organisations who have worked with the campaign to reduce waste to landfill.

Since 2008 the Campaign has identified over 20 exemplar organisations and funded over 140 resource efficiency projects. Over 80% of organisations in the Wales public sector state that they have either already completed, or are actively making improvements to waste management, including introducing new recycling schemes, implementing awareness raising campaigns and waste reduction initiatives.

These Campaign activities have resulted in 1,700 tonnes of waste being currently diverted year on year, and the potential for an additional 3,700 tonnes of waste to be diverted every year has been identified.

If you would still like to make a difference why not consider taking part in the Every Can Counts campaign or Recycle Zone or become a Green Flag Ecoschool or a Green Dragon certified organisation, more information on these campaigns is given overleaf.

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Every Can Counts Again

The Campaign has been working with [Every Can Counts](#) for the last few years. Together public sector organisations have avoided sending almost 15 tonnes of cans to landfill.

Every Can Counts can provide active support to your organisation or if you want to go it alone why not order your Every Can Counts starter pack. If you want to know how a public sector organisation in Wales has led the way why not read about them on the [Every Can Counts website](#) and see if you're ready for the challenge too.



Green is the new Red

[Green Dragon](#) is a stepped standard recognising effective environmental management. Within the Green Dragon Standard there are five levels, with each step contributing towards achievement of the International and European environmental standards ISO 14001 and EMAS. Deeside College was the first educational establishment in Wales to achieve Green Dragon level 5 in 2006 and is still one of a handful of public sector organisations achieving this level. Coleg Gwent, Bridgend County Borough Council - Corporate Directorate, City & County of Swansea -Corporate - Building and Property Services, Countryside Council for Wales, National Assembly for Wales (Ty Hywel, The Senedd, Pierhead Building), Powys County Council, The Welsh Assembly Government - Administrative Estate & Business Operations and Vale of Glamorgan Council (Visible Services) are the other exemplary organisations doing their bit. If you think you're up to the mark why not become the next member of this group of environmental leaders and speak to [Groundwork Wales](#).

Recycling on the Go

RecycleZone aims to make recycling on-the-go easy. [Recyclezone](#) aims to help organisations that have a high user 'footfall' of public space, such as libraries, leisure centres and museums, set up the infrastructure to improve recycling – especially of cans and plastic bottles. Through the PSWMC, [St Fagans](#) one of Europe's leading open-air museums and Wales' most popular heritage attraction, became involved with the Recycle Zone campaign late in 2009. New recycling units were installed in February 2010. Between March and January 2011, 1.6 tonnes of recyclables were collected and diverted from landfill and the good work continues. So why not look at how your organisation can support recycling on the go activity for uses of your facilities and help yourselves save money and do your bit for Wales.



The Green Flag to Success

The [Eco-Schools](#) programme is an international initiative that encourages pupils to engage with environmental and sustainable development issues. The Eco-Schools International Green Flag, awarded to schools with high achievement in their programme, is a recognised and respected eco-label for performance in Education for Sustainable Development. There are presently over 90% of Welsh schools registered on the Eco-Schools programme but only about 235 schools have green flag status. If you think you're ready for the challenge why not apply to be a [Green Flag school](#).